

AGIL
VON DER
WEGE-
LAGEREI
ZUR
SKLAVEREI



DER FOLIEN-ZEIGER

DANILO BIELLA

AGILE AND QUALITY PROFESSIONAL, SPF-CONSULTING.CH

MScCSc ETH 1999

CERTIFICATIONS

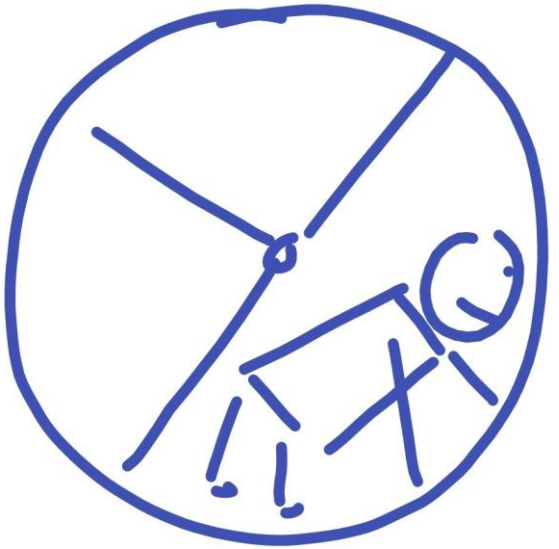
INDUSTRY

COMMUNITY

EXPLAINER VIDEOS!

[HTTPS://BIT.LY/3JYKYOV](https://bit.ly/3JYKYOV)





ORIGINAL PICTURE BY SHELTYBOY AT [HTTPS://WWW.FLICKR.COM/PHOTOS/71419271@N00/476440406](https://www.flickr.com/photos/71419271@N00/476440406) CC-BY-2.0 LICENCE

WHAT PSYCHOLOGISTS AND PHILOSOPHERS SAY IS
COMPLETELY IGNORANT TO WHAT HUMAN THINKING IS
REALLY LIKE AND **HAS NO VALUE** TO SCIENTIFIC ACTIVITY

-- PETER NAUR, 2005,
ACM TURING AWARD LECTURE, "COMPUTING VS. HUMAN THINKING"

YOU CANNOT HAVE
– SCALED AGILE –
WITH CENTRALIZED CONTROL

-- DAVID J. ANDERSON, FEB. 2023,
BUSINESS AGILITY BERLIN MEETUP

SAFE IS WRONG A PRIORI.

YOU DON'T SCALE A COMPLEX SYSTEM BY IMITATION AND AGGREGATION,
BUT BY DECOMPOSITION AND RECOMBINATION

(YOU CANNOT SCALE THE HOW IF YOU DON'T UNDERSTAND THE WHY)

-- DAVE SNOWDEN, 2022,
THE INFANTILISATION OF MANAGEMENT OR VIENNA20221003, TIME 33:00

WHAT WE NEED IS
– CRAFTSMEN –
THAT HAVE THE MEANS AND THE WILLINGNESS
TO PRODUCE

-- ESTHER DERBY, 2020,
LIVE TALK @ HOUSE OF TEST IN ZURICH

PROFESSIONAL DEVELOPERS ARE OUTNUMBERED
BY VERNACULAR DEVELOPERS BY FAR.

-- MARY SHAW, 2021,
MYTHS AND MYTHCONCEPTIONS, PLDI VIDEO TALK

DEINE DRINGENDE ANFRAGE WIRD IM NÄCHSTEN
SPRINT BEHANDELT

-- ECHTE ANTWORT EINES SUPPORT TEAMS

DIESES NO-DOING (LÖSUNGEN DISKUTIERN)
VERMINDERT MEINE PERFORMANCE

-- AUS EINEM PROJEKT

SCRUM DEVELOPED OUT OF AI

-- JEFF SUTHERLAND, AI: YOUR NEW AGILE TEAMMATE, 00:05:00

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=0KGWBRN6V9S](https://www.youtube.com/watch?v=0KGWBRN6V9S)

ALEX KARP

–

AT THE
WEF 2020

THE COUNTRY WITH THE MOST
POWERFUL AI WILL SET
THE RULES FOR THE FUTURE

(VLADIMIR PUTIN – SEPT 2021)

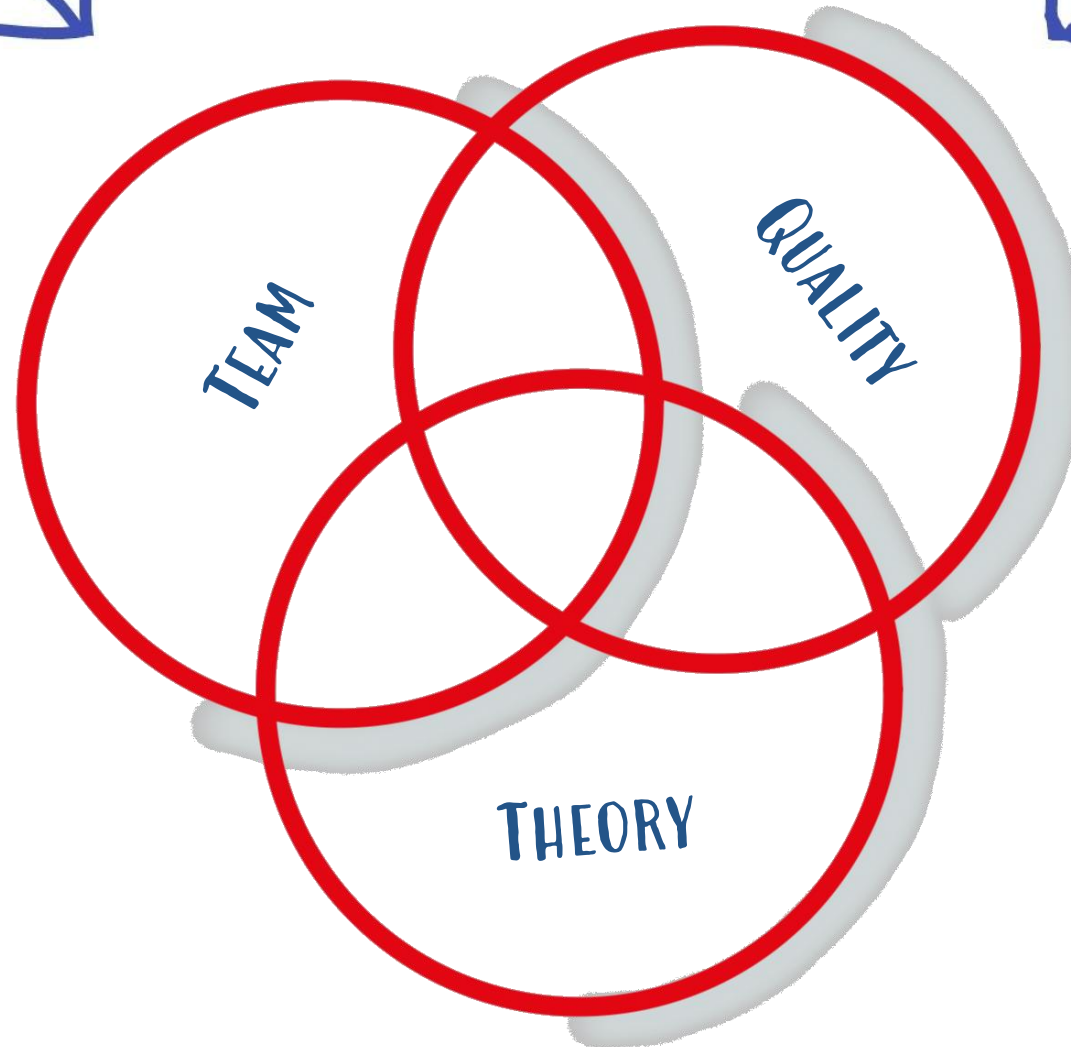
WE ARE HEADING TO
ANOTHER AI WINTER

BBC NEWS

–

SAME DAY

CRAFTING PILLARS



Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and **helping others do it.**

Through this work we have come to value:

Individuals and interactions over processes and tools

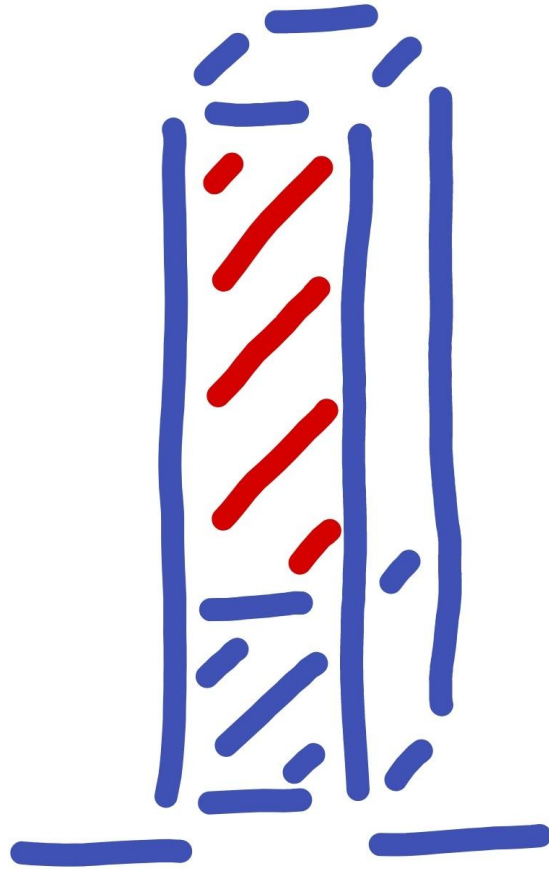
Working software over comprehensive documentation

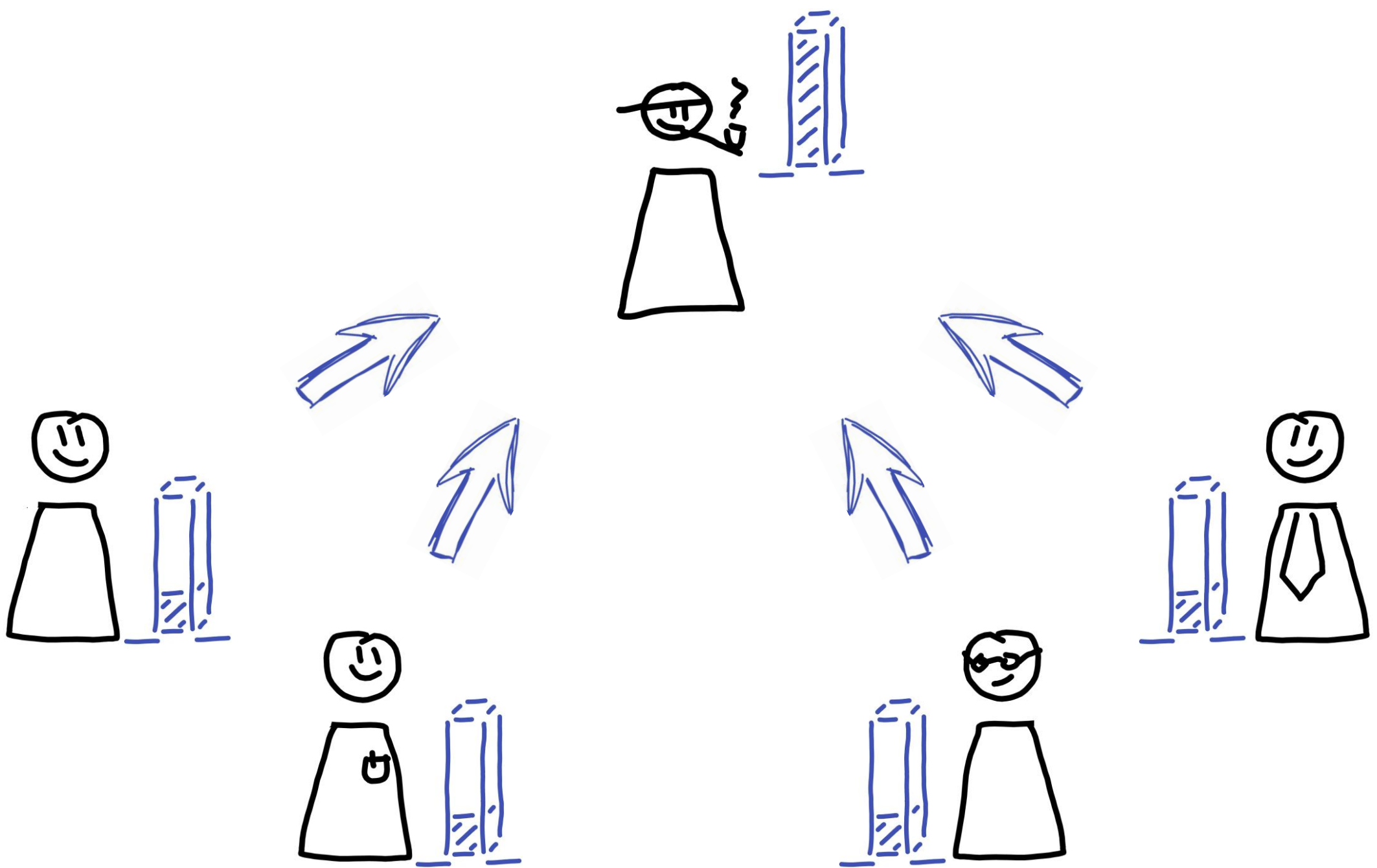
Customer collaboration over contract negotiation

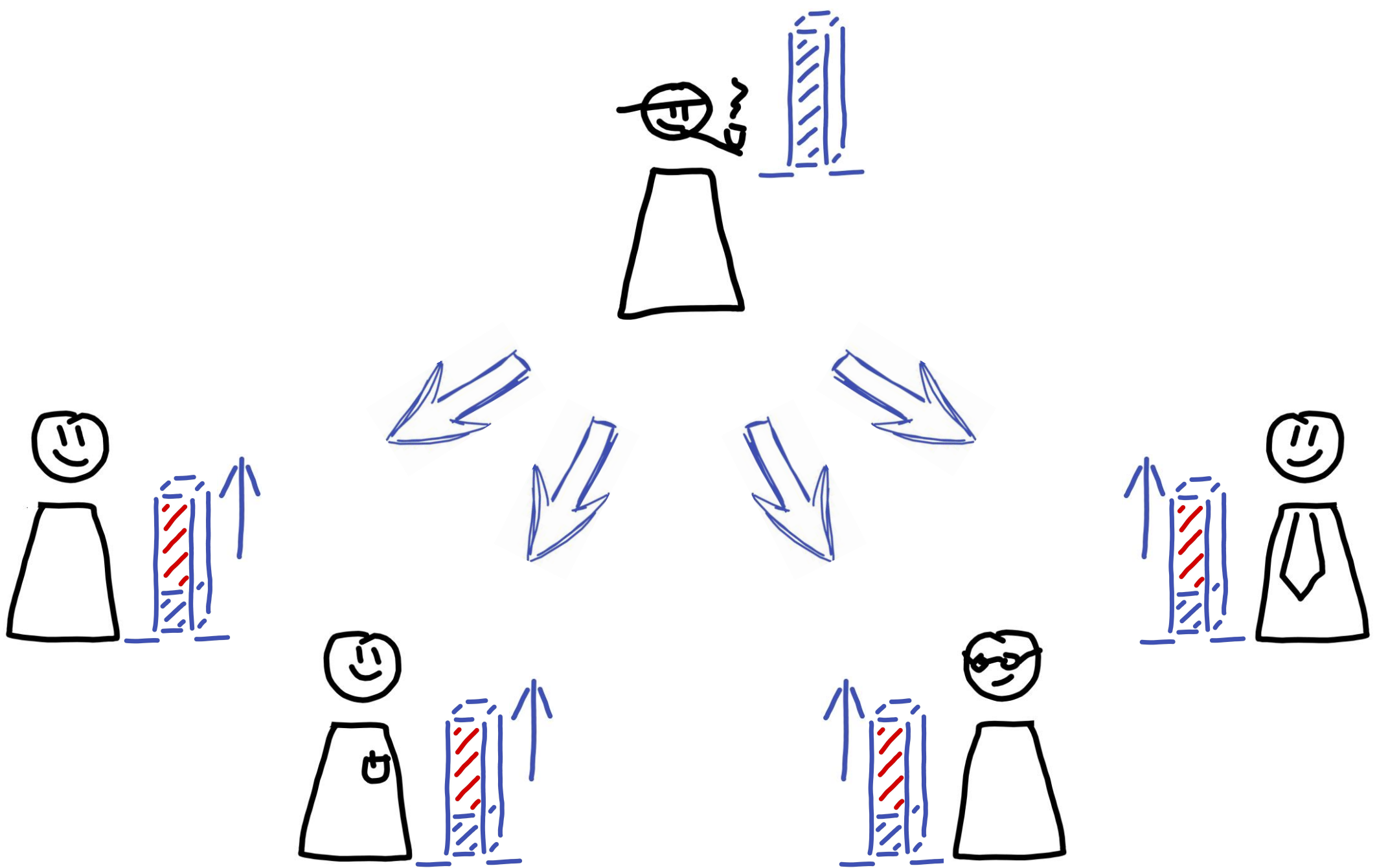
Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

#GIVINGISGIVING





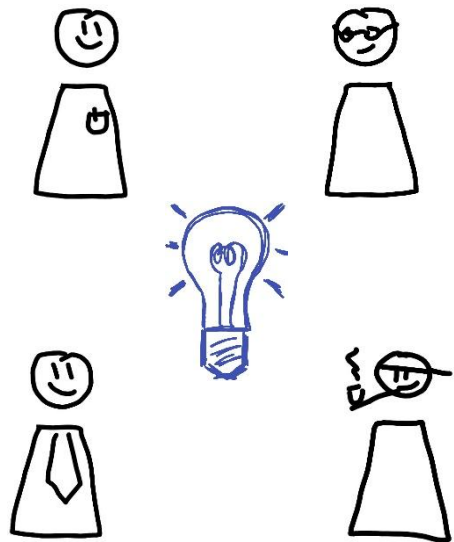


KLEINER ABRISS



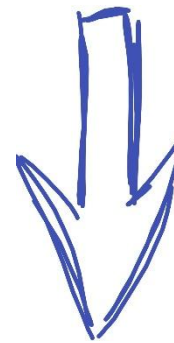
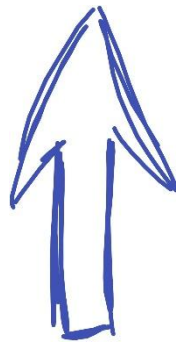
FUNKTIONIERENDE TEAMS

(FRÜHER)

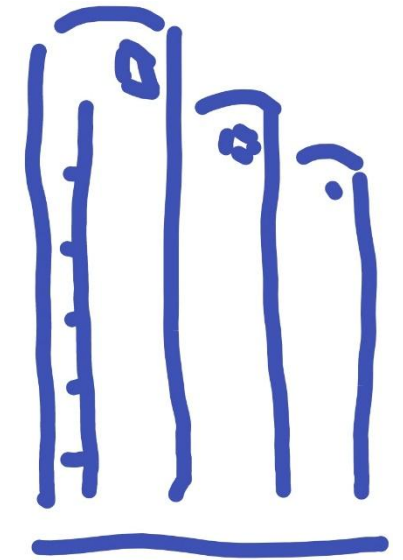
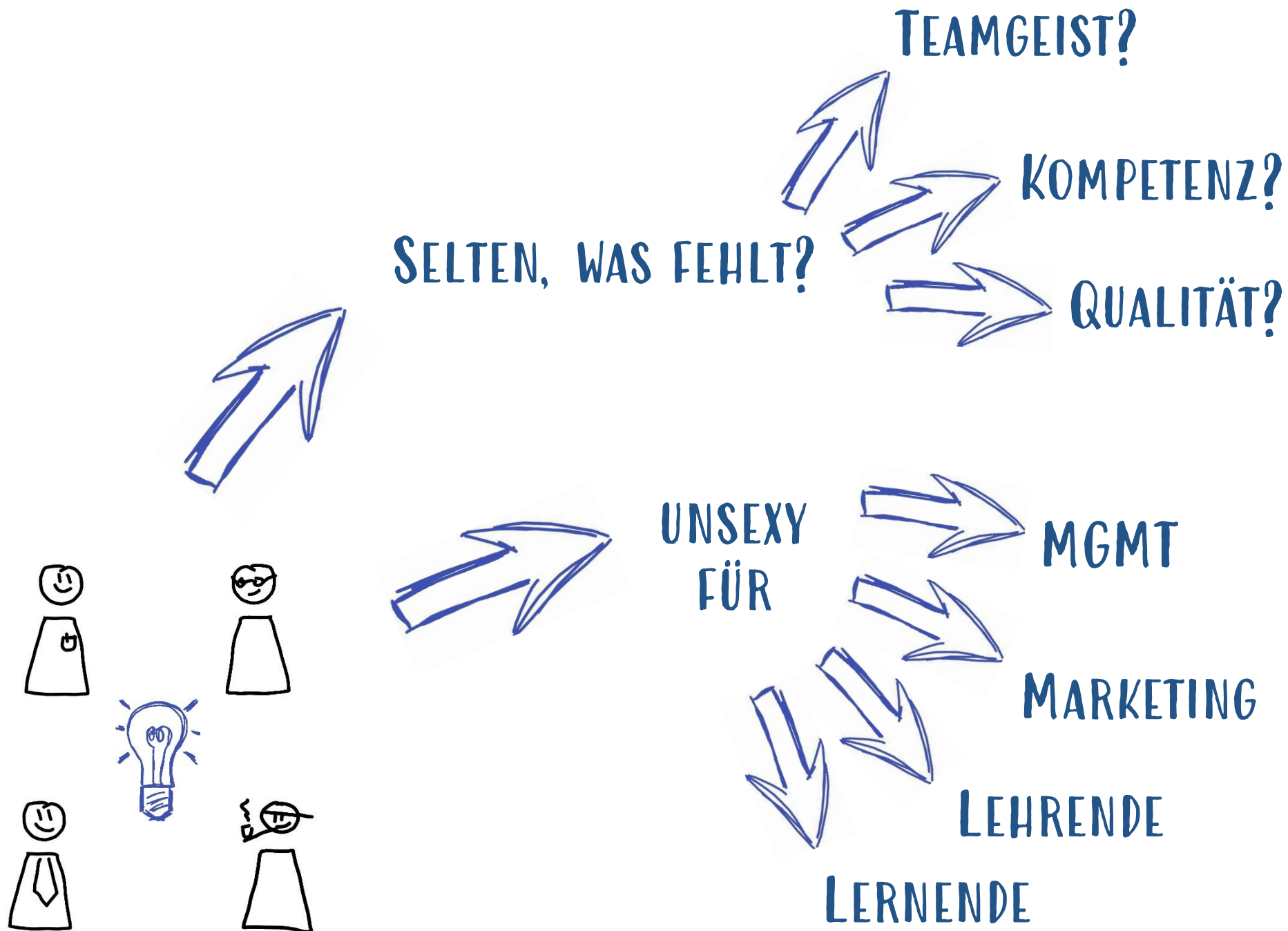


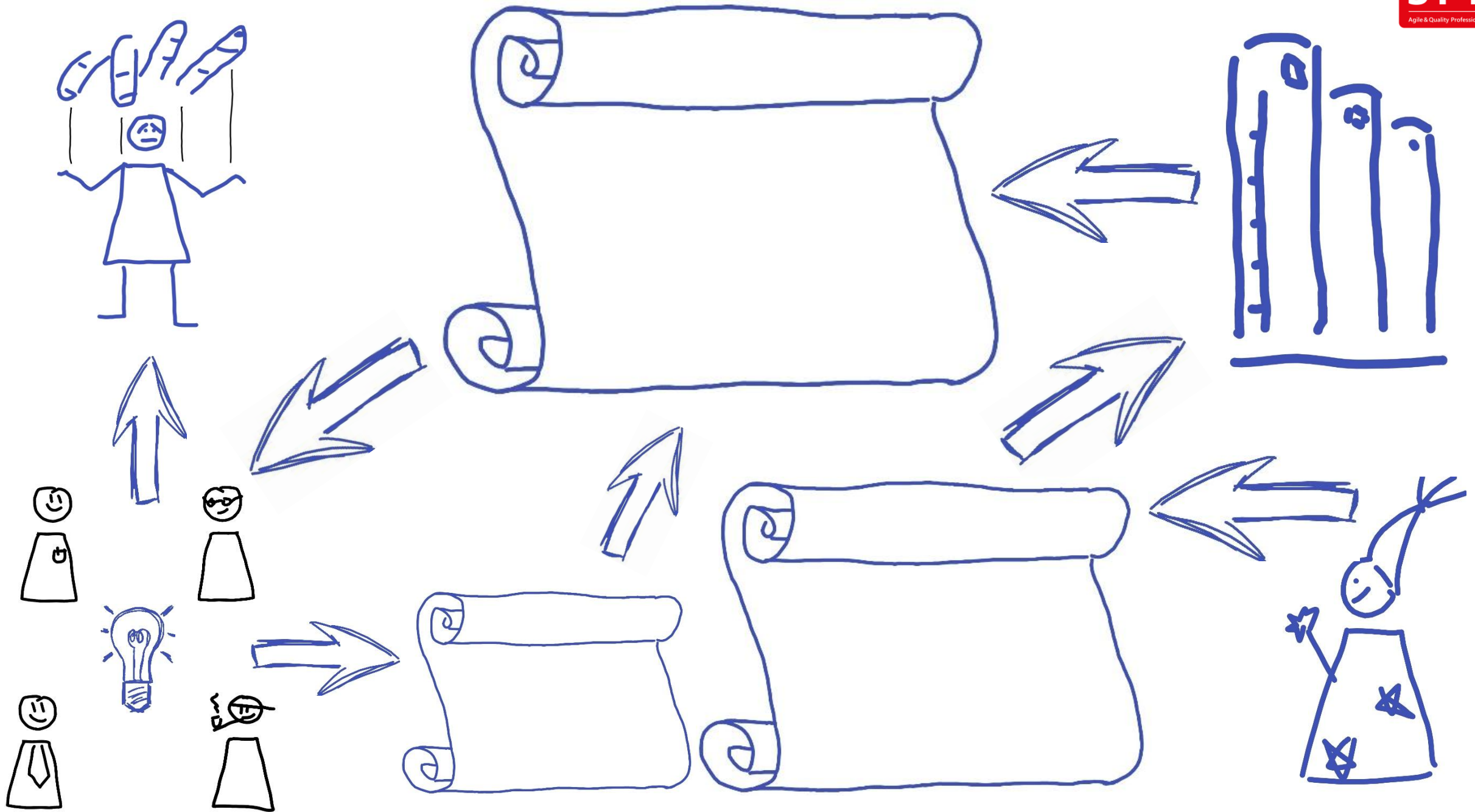
PLANEN, BIS KLAR

CODEN, BIS UNKLAR



- ✓ **V**ISION
- ✓ **I**NNOVATION
- ✓ **K**OMPETENZ
- ✓ **T**EAMGEIST
- ✓ **E**FFIZIENZ
- ✓ **Q**UALITÄT
- ✓ **E**FFEKTIVITÄT





**WIE ERKENNT
MAN
DYSFUNKTIONALE
SYSTEME?**



METHODISCH

REAKTIONEN

BUZZ
WORDS

ZERTIFIKATE

SUGGESTIVE
FRAGEN

RE-
LABELING

RELIGION

PSEUDO
SCIENCE

STILLE

CLIQUEURS

IDOLS /
ICONS

KEINE ZEIT

SCHON WIEDER?

ICH WARS NICHT

ICH MACH NICHT MIT

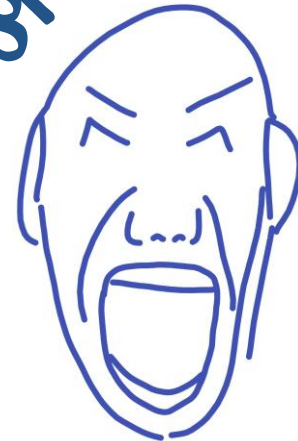
ICH BIN DANN MAL WEG

URSACHEN, EIN AUSCHNITT



REIZÜBERFLUTUNG

NEW WORK
 LEAN BETA CODEX
 TEAM HOLACRACY
 FLOW FUTURE OF WORK
 OKR SPIRAL DYNAMICS
 DESIGN THINKING
 DESIGN SPRINTS
 SYSTEMS THINKING
 LEARNING ORGANIZATIONS
 LIBERATING STRUCTURES
 SCRUM@SCALE
 LESS DEVOPS
 SAFE
 DAXUS



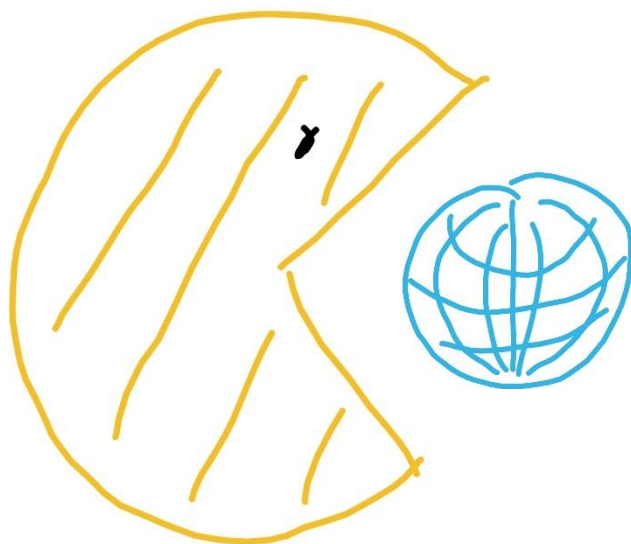
WEGELAGEREI

HALBWAHRHEITEN

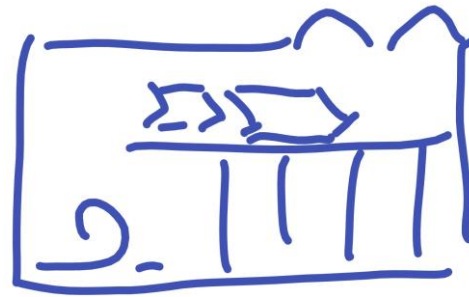
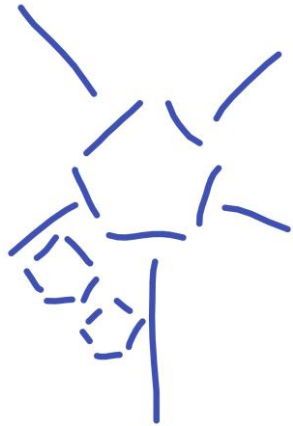
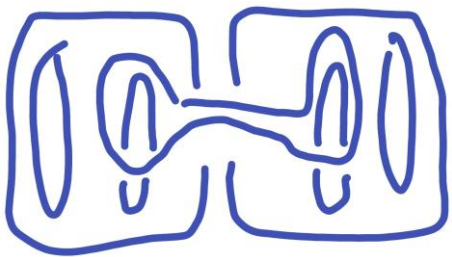
PSEUDOWISSENSCHAFT

SCHARLATANE

TECHNICAL
EXCELLENCE



FREMDBESTIMMUNG



LÖSUNGEN,
GUT GEMEINT

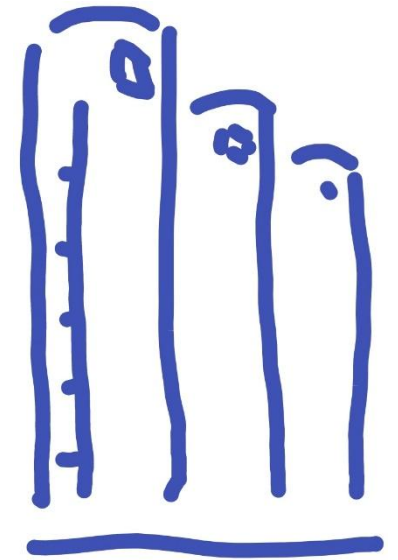


WENIGER FORMALISMEN MEHR MENSCH

REGELN SIND FÜR LEUTE, DIE NICHT DENKEN WERTE VISIONEN

DÜRFEN
MÜSSEN
KÖNNEN
SOLLEN

INNOVATION



TAKE BACK IT

WER GUTE IDEEN KOPIERT, WIRD HÖCHSTENS ZWEITE:R



THEORIE
ERFAHRUNG
QUALITÄT
TEAMSPIRIT

MEHR FACH
MEHR TECH
WENIGER § §

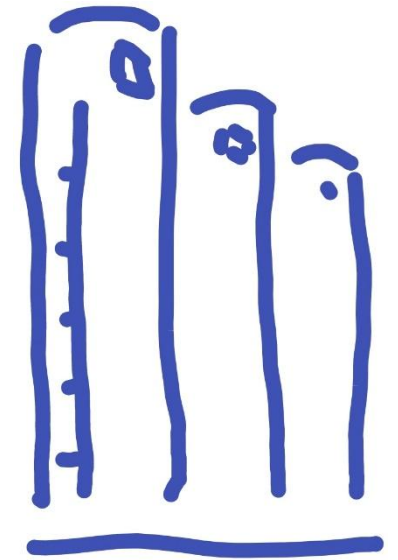


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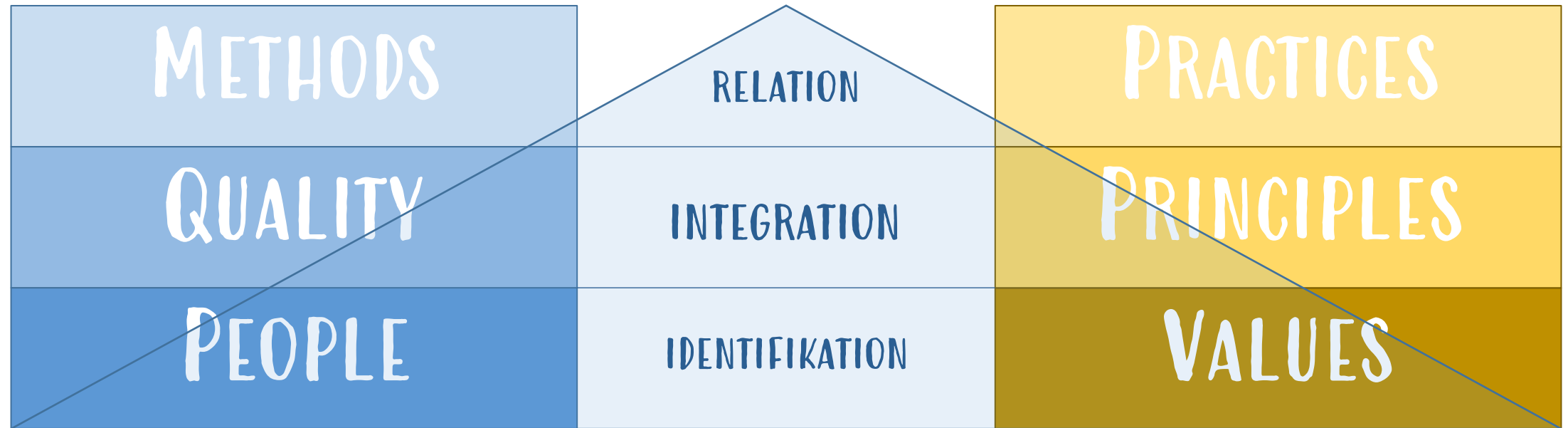
THEORIE
ERFAHRUNG
QUALITÄT
TEAMSPIRIT

MEHR FACH
MEHR TECH
WENIGER § §



OPERATION

ORGANISATION



PARAMETER DER ZUSAMMENARBEIT

